

Duration: 5 Days

OBJECTIVE

The Master in Public Speaking program is designed to equip individuals with the essential skills and techniques needed to excel in the art of public speaking.

Participants will explore foundational principles and advanced strategies to deliver engaging and impactful speeches, presentations, and communication messages.

Through a comprehensive curriculum and hands-on exercises, this program aims to empower participants to overcome stage fright, build confidence, captivate audiences, and convey messages with clarity and conviction.

WHO SHOULD ATTEND

This program is ideal for professionals from various backgrounds who seek to enhance their public speaking abilities and communication skills.

It is suitable for business professionals, educators, entrepreneurs, sales professionals, community leaders, and anyone who regularly presents or speaks in public settings.

Additionally, individuals who aspire to become motivational speakers, trainers, or leaders in their respective fields will find value in this program.

Participants should have a basic understanding of public speaking but are looking to refine their techniques and take their speaking abilities to the next level.



CERTIFICATE OF MASTER IN PUBLIC SPEAKING

Certification Outline

Cs and Clarks Admin@csandclarks.com www.csandclarks.com

OUTCOME

Upon completion of the Master in Public Speaking program, participants will emerge as confident and proficient speakers capable of delivering compelling presentations and speeches in diverse contexts. They will have gained a deep understanding of effective communication techniques, including verbal and nonverbal cues, speech structure, storytelling, and audience engagement strategies.

Graduates will possess the skills and confidence to captivate audiences, convey messages with impact, and inspire action.

Whether speaking in boardrooms, classrooms, conference halls, or public forums, participants will be equipped to command attention, influence opinions, and leave a lasting impression on their audience.

SCHEDULE

DAY 1: FOUNDATIONS OF PUBLIC SPEAKING

- Introduction to Public Speaking
- Overcoming Stage Fright and Building Confidence
- Understanding Audience Analysis
- Crafting Compelling Speeches and Presentations

DAY 2: ADVANCED SPEAKING TECHNIQUES

- Mastering Verbal and Nonverbal Communication
- Developing Persuasive Speaking Skills
- Effective Use of Voice and Body Language
- Structuring Engaging Presentations

DAY 3: APPLICATION AND ASSESSMENT

- Techniques for Engaging and Connecting with Audiences
- Handling Audience Questions and Feedback
- Delivering Powerful Speeches with Impact
- Certification Test